

Press Release

Prague 7 March 2023

PPF increases its stake in ProSiebenSat. 1 Media to 10.1%

PPF Group announces that it has increased its stake of shares and instruments in ProSiebenSat.1 Media SE (ProSieben) to 10.1% in aggregate. PPF has also started liaising with ProSieben on shareholder representation in the company's supervisory board. PPF believes that ProSieben should ensure fair representation of its major shareholders on the supervisory board.

Notes for Editors

PPF Group is a diversified investment company operating in 25 countries and multiple sectors (financial services, e-commerce, biotechnology, real estate, media, and telecommunications). Its Central European Media Enterprises runs TV and digital media companies in six countries and the regional SVOD platform Voyo. PPF's geographic footprint spans Europe to North America and across Asia, owning assets to the value of EUR 40 billion and employing 70,000 people globally (30 June 2022).

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